

MEETING SUMMARY

Meeting	Special Outreach Committee
Date and time	: July 20, 2021 at 1:30 p.m.
Location of Meeting	: Virtual via Zoom or Phone To join meeting by phone, dial: (346) 248-7799, then enter Meeting ID: 834 6454 1900 Or to join meeting online via Zoom, go to: https://us02web.zoom.us/j/83464541900
Chairperson	: Jacqueline Fryar
Members Attending	: Present: Jacqueline Fryar, Debbie Maldonado, Gary Whitehead Absent: No one Staff: Steve Duran, Angela Longovia, Krisye Shook, Jaymi Simms
Guests in Attendance	: Veronica Alonzo, Anissa Baldonado, Yvette Bayless, Concha Cordova, Mary Gandara, Christina Garcia-Tenorio, Darleen Lopez, Annette Montoya, Marcos Peña, Cindy Quillin, Xochitl Villanueva
Summary submitted by/Signature	: Angela Longovia, Communications Manager
Next Meeting	: August 9, 2021 at 1:30 p.m.

#	Agenda Item	Summary
1.	Call to order	Meeting called to order at 1:31 p.m. by Ms. Fryar
2.	Welcome and Introductions	Ms. Fryar welcomed all attendees and asked for introductions
3.	Roll Call & Abstentions	Introductions served as the roll call. There were no abstentions
4.	Public Comment	No public comment
5.	Approval of Agenda	Ms. Maldonado made a motion to approve the agenda, seconded by Mr. Whitehead. Motion passed. Roll call vote was as follows: <ul style="list-style-type: none"> • Jacqueline Fryar – yes • Debbie Maldonado – yes • Gary Whitehead – yes
6.	Reports, Discussion and Recommendations	Approval of March 24, 2021 meeting summary <ul style="list-style-type: none"> • Ms. Maldonado made a motion to approve the summary, seconded by Mr. Whitehead. Motion passed. Roll call vote was as follows: <ul style="list-style-type: none"> ○ Jacqueline Fryar – yes ○ Debbie Maldonado – yes ○ Gary Whitehead – yes Outreach Plan for PY21 for recommendation to the SAWDB <ul style="list-style-type: none"> • Mr. Duran provided an introduction to this item and stated that the objective of the Outreach Plan is to have a strategic approach to the integrated system that we have with our partner in the workforce system. This plan is the framework. • Ms. Lopez, One-Stop Operator, and Ms. Longovia, Communications Manager, met with partners to get their input for activities that could be calendared for the year. These are not regular day-to-day items we typically see or outreach that is being done with small groups. These

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		<p>activities are big-ticket items that allow the partners to work together and leverage their resources and their staff.</p> <ul style="list-style-type: none"> • This plan will be presented to the board so they can get an idea of what we want to accomplish in this integrated system. If there are requests for funding from the board, those would be included in the plan. • The Outreach Plan will have revisions throughout the year. • Ms. Longovia showed the Outreach Plan, described the contents, and showed a table displaying information from workforce partners about the services provided and individuals served in PY19 and PY20. Ms. Longovia also showed a Schedule of Outreach Activities which lists activities for each month through PY21 and contains the date, name of activity, location, lead partner, and estimated budget. • Ms. Lopez described the purpose of the Activity Sheets, how partners will benefit from planning ahead, and paused for questions. • Ms. Maldonado referred to the table of services provided by workforce partners and asked for a list of the services provided by each partner listed. Mr. Duran replied we can include that in the document and provide more of a description of this page and its purpose. • Ms. Maldonado commented that most activities listed are in Cruces and wanted clarification why activities are not listed for other areas. Mr. Duran replied we see that too and hope that workforce partners see that and will want to do activities in those other areas and complete Activity Sheets for them. • Ms. Lopez went through every item in one full activity sheet for the committee. • Because information is still missing, this plan is not ready for recommendation to the board. We will work on including more information and have another special meeting before the August 12 board meeting. <p>One-Stop Operator Report</p> <ul style="list-style-type: none"> • Ms. Lopez provided information about the Awareness Campaign, initiatives and projects, and PY20 services provided in the region.
	Member Input	No member input
	Public Comment	No public comment
	Next Meeting	Monday, August 9, 2021, at 1:30 p.m.
	Adjournment	Ms. Fryar adjourned the meeting at 2:48 p.m.

Attested: *Jacqueline Lyon*

Date 09/29/2021