

Southwestern Area Workforce Development Board

Special Outreach Committee Meeting Agenda

Virtual Meeting via Zoom or Phone

To join meeting by phone, dial: (346) 248-7799, then enter Meeting ID: 828 1490 9343

Or to join meeting online via Zoom, go to: <https://us02web.zoom.us/j/82814909343>

Wednesday, March 24, 2021 at 2:30 p.m. (MDT)

*Vacant—Chair
Vacant—Vice Chair*

- I. Call to Order**
- II. Welcome and Introductions**
- III. Roll Call and Abstentions**
- IV. *Public Comment (3-Minute Limit)**
- V. Approval of Agenda**
- VI. Reports, Discussion and Recommendations**
 - a. Election of Outreach Committee Vice Chair
 - b. Election of Outreach Committee Chair
 - c. Work-session: Current activities and proposed outreach plan for PY21
- VII. Member Input**
- VIII. Next Meeting**
- IX. Adjournment**

***Public comments can be emailed to angela1@sccog-nm.com before March 24, 2021 at 2:30 p.m. (MDT). All public comments will be read at the meeting in the order received.**

AGENDA ITEM SUMMARY	
Special Outreach Committee Meeting	March 24, 2021
Agenda Item Election of Committee Chair and Vice-Chair	
SUMMARY OF AGENDA ITEM <ul style="list-style-type: none">• This is the first meeting of the newly formed Outreach committee. Presently, the committee does not have a Chair or Vice-Chair. Nominations will be taken by the committee members for both seats. The bylaws of the board allow for any member of the committee to serve in either office. ###	

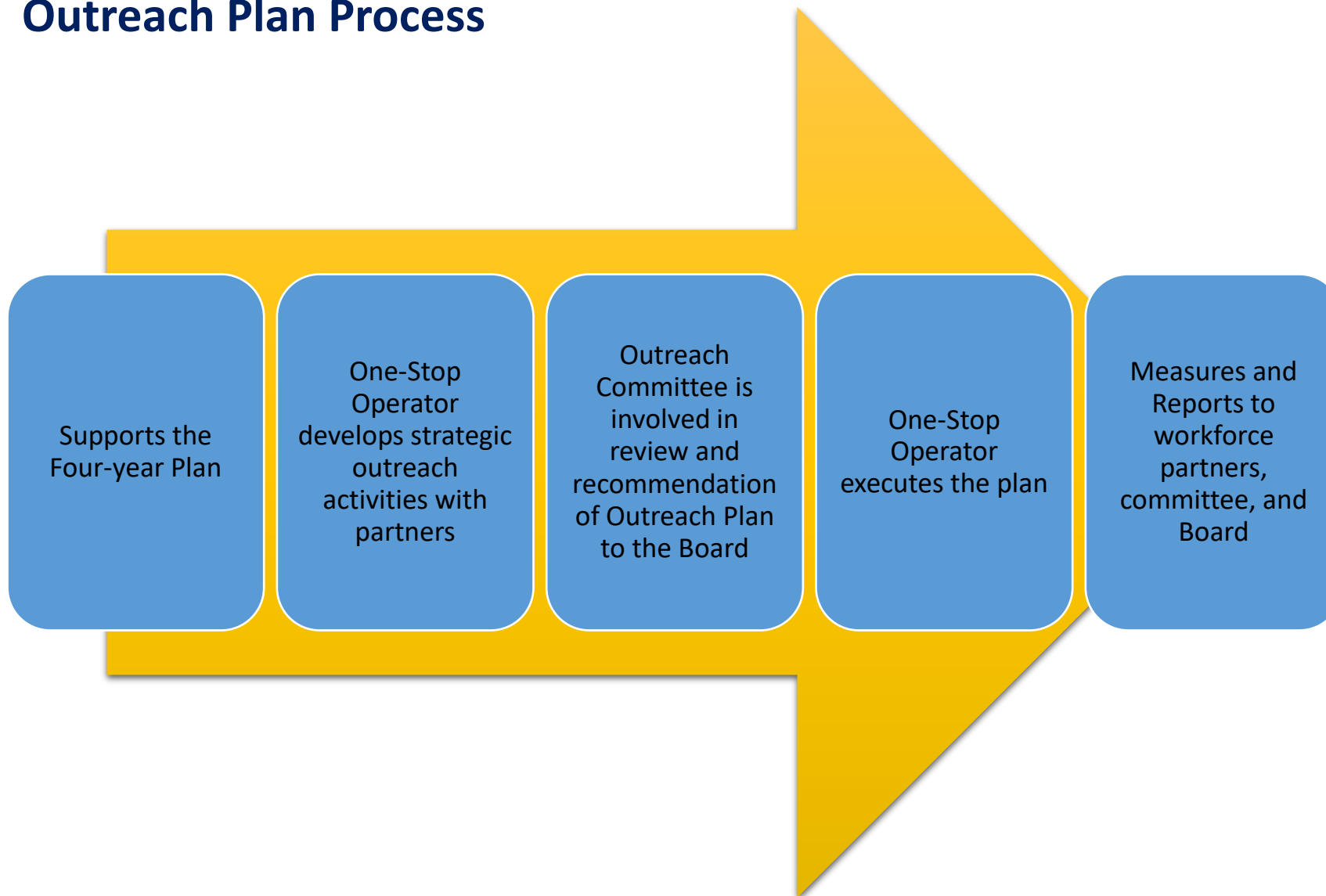
AGENDA ITEM SUMMARY	
Special Outreach Committee Meeting	March 24, 2021
<p>Agenda Item Work-session: Current activities and proposed outreach plan for PY21</p>	
<p>SUMMARY OF AGENDA ITEM</p> <p>The Southwestern Area Workforce Development Board's PY20-PY23 Local Plan states that their vision for outreach is for workforce partners to have a targeted and coordinated Outreach Plan to address the needs of all targeted populations to include, but not limited to, employers, job seekers, and youth. The One-Stop Operator, along with the workforce partners, will establish an Outreach Plan that outlines their objectives and the coordination across the partners' programs and targeted populations. The Communications Manager will work with the One-Stop Operator when coordinating outreach activities in the region. Through the board's Outreach Committee, the One-Stop Operator and partners will periodically measure the performance of the Outreach Plan.</p> <p>For the Outreach Plan, youth partners will incorporate their strategies for youth, both in-school and out-of-school. The youth service provider, Job Corps, school districts, and other agencies who focus on providing direct services to youth, are essential to the development of this section of the Plan, as they know what is effective and efficient. Similarly, Wagner-Peyser, WIOA Adult and Dislocated Worker, Adult Education and Family Literacy, Division of Vocational Rehabilitation, and other workforce partners who focus on providing services to job seekers will help incorporate strategies into their respective section in the Plan. The partners should consider their common goals, objectives, targeted locations, populations to engage, outside agencies who can serve as advocates, media and materials, staff roles, and frequency of team meetings.</p> <p>Staff will share the current activities and framework for a proposed outreach plan. In this work-session, committee members will discuss and make modifications to the proposed framework.</p> <p>###</p>	

Good Afternoon and Welcome

Outreach Committee Meeting

March 24, 2021

Outreach Plan Process



Development of Outreach Plan Timeline

- I. March and April 2021: One-Stop Operator develops strategic outreach activities with partners
- II. May 2021: Outreach Committee reviews activities
- III. June 2021: Outreach Committee makes recommendations at Board meeting
- IV. July 2021: One-Stop Operator executes the plan
- V. One-Stop Operator will provide a report every quarter to workforce partners, committee, and Board

Outreach Plan Contents

- I. Introduction
- II. Mission Statement & Vision
- III. PY19 & PY20 Customers Served – Two Year Trend
- IV. PY21 Customer Goals
- V. Schedule of Outreach Activities
- VI. Outreach Activities



Next Meeting

2021

JANUARY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JULY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SEPTEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

OCTOBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

NOVEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

DECEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



Meeting Adjourned

***Thank You for
Attending***

Have a great day!