

SOUTHWESTERN AREA WORKFORCE DEVELOPMENT BOARD

ADDENDUM NO. 1 – FILM INDUSTRY AND DIGITAL MEDIA

INDIVIDUAL TRAINING ACCOUNT POLICY 17-08.5

DATE OF ISSUE

June 30, 2020

EFFECTIVE DATE

July 1, 2020

APPLICABILITY

This applies to Southwestern Area Workforce Development Board (SAWDB), providers of Workforce Innovation and Opportunity Act (WIOA) Adult, Dislocated Worker, and youth programs.

PURPOSE

To establish policy for local workforce development boards regarding individual training accounts and providing a skilled and ready workforce for the film and digital media industry, which is a priority industry for the State of New Mexico.

BACKGROUND

The Individual Training Account (ITA) is established to train a participant to meet the needs of industry. Adult, Dislocated Workers & Youth purchase training services from eligible providers selected from the Eligible Training Provider list of approved providers and in consultation with the case manager.

The State of New Mexico's Combined State Plan identifies the film and digital media industry. In Southwestern New Mexico production companies film movies and other productions because of the natural resources and landscapes. This addendum to the ITA policy supports the needs of employers who contract with production and other companies within the industry.

ACTION

1. Service providers will provide workforce service information through outreach activities to identify individuals who may service the film and digital industry by earning credentials with eligible training providers. In addition, service providers will work with the Administrative Entity, through sector partnership strategies, to learn and responds to the training needs of employers serving the industry.
2. ITA's may be provided to individuals through training programs, as authorized under WIOA. This addendum establishes occupations that support the film and digital media industry as occupations in demand.

INQUIRIES

Questions related to this policy should be directed to the Administrative Entity at (575) 744-4857.

ATTESTED

This policy was reviewed and approved by the SAWDB on June 30, 2020.

SAWDB Chairman